

**Scarred4Life Sahara Rally
July 2007**

Sponsorship



Each sponsor is guaranteed advertising on each vehicle sponsored. This guarantees press coverage and magazine coverage in International Swara (East African Wild Life Society – EAWLS). Coverage on the Sky TV show, 'The Used Car Roadshow' is also currently under negotiation (Autumn 2006).

Sponsors will also be given complimentary membership of EAWLS. Regular newsletters, the quarterly Swara magazine and up to 10% discounts off various Sopa lodges and hotels (Kenya, Tanzania, Uganda) when booking Safari holidays.

Sponsors are principally supporting two very worthy non-profit organisations in EAWLS and La Crèche de Tanger, a childrens' orphanage in Morocco.

-oOo-